

PORTFOLIO



MarketShare

Strategic Marketing by Design

*Santa Monica
310.804.8026*



ABOUT MARKETSHARE



At MarketShare, we have an eye for visual storytelling, the psyche for creative writing and the acumen to direct branding & business strategies that help you succeed.

Since 1988, our branding strategies and award-winning visual communications have been critical in the development of businesses in the tech, real estate, hospitality, sports, publishing, fashion, event & entertainment sectors.

Make us a part of your team and we will energize you with aggressive, strategic thinking and flower you with colorful, creative campaigns that will make your brand and business fly.

If you like to soar, consider us your fresh air.



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Creative + Commerce since 1988

OUR SERVICES

If You Don't Step Forward, You Will Always Be In The Same Place

Commerce + Creative = Creative Commerce

~ Commerce ~

Branding

Strategic Vision

Business Development

Relational Capital

Public Relations

Social Marketing Executions

Web & Mobile Development & Strategies

~ Creative ~

Creative & Technical Business Writing

Corporate & Brand Identity

Creative, Design & Art Production

Decks, Brochures, Ad Campaigns & Print Collateral

Film & Stop Motion Animation

Fine Art



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OUR CLIENTELE

Those Who've Benefited From Our Services

Arizona Land Advisors • MJM Homes • Dial Corporation
DMB • KPMG Peat Marwick • LightBox Film & Production
Motorola • Radnor Corporation • Insight Enterprises
ArmorWorks • Gray Development • United Properties
Viacom • Denro/Communities Southwest • Forecast Homes
OPUS America • Homefree Village Resorts • United Properties
Eisenberg Company • City Loft Company • Acacia Capital
Amstar Group • T. Rowe Price Realty • Coscan Arizona
Evans Withycombe • Fulton Homes • Grace Communities
Margaret Rowe Couture Jewelry • Kono Magazine
Meridian Strategies • Amex Mortgage • Estes Company
EnergySmart • AEI Lighting • McElroy Management • Mark-Taylor
MTM • The Dioguardi Companies • Sunchase Capital
Burns International • Starwood Development • Phoenix Holdings
Phoenix Greyhound Park • McCrae Group of Companies • GTX
Denise Resnik & Associates • Wolf & Company • Renaissance Homes
Evening Star Productions • Christy & Co. Architecture
Western Communications • Richmond American Homes
Grand Prix of Scottsdale • Vintage Kart Company



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**CORPORATE
IDENTITY**

**PROJECT
IDENTITY**



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Christy & Company
ARCHITECTURE, LLC



Christy & Company
ARCHITECTURE, LLC

ALISON MCGUIRE
Personal Assistant

alison@christyandco.com
www.christyandco.com

480.483.0713 Tel
480.483.0714 Fax

P.O. Box 23486
Scottsdale, Arizona 85253

SCULPTURE + *sanctuary*



Christy & Company
ARCHITECTURE, LLC

alison@christyandco.com

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Scottsdale, Arizona 85253

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Jack B. Kratochvil
President

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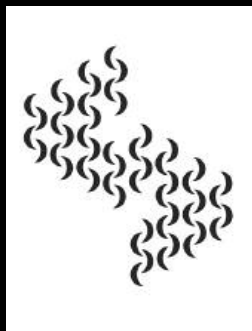
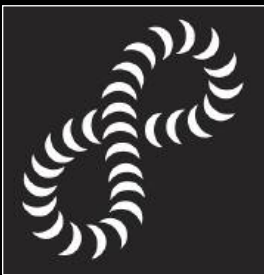
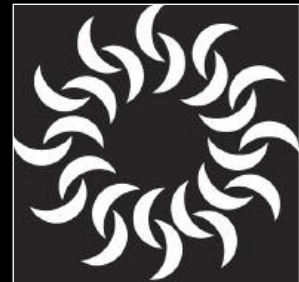
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800.780.7783 📍 www.PowerShareInvestments.com



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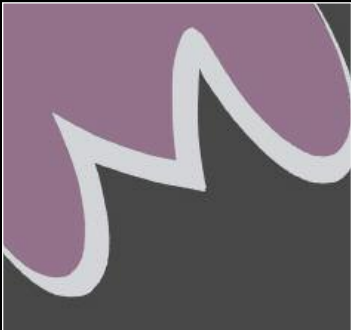
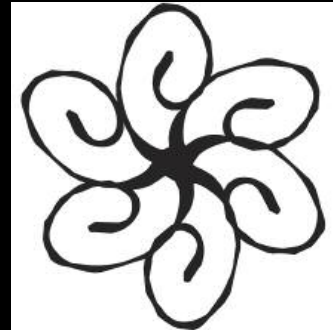
**Corporate Identity
Packages**



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Corporate Marks

Project Marks



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Corporate Marks

Project Marks

**SOCIAL
MARKETING**

**SOCIAL
STRATEGIES**



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AEI Fabrication @AEIFabrication · 24 Nov 2015
 Need a **#fabricator** w/ design-to-delivery **#creativity** for your **#manufacturing**? Call on us. bit.ly/AEI-Services



#WELDINGENUITY

AEI Fabrication @AEIFabrication · 2 Dec 2015
 We applaud those in AZ **#altenergy** & **#Solar** like @ariSEIA, @GSElectricSolar & @AZSolarCenter What Can We Fab For You?



#WeLoveSolar

AEI Fabrication @AEIFabrication · Jan 22
 Careful out there w/ **#Blizzard2016**
 @One_Werner @KnightTransInc
 @SwiftTransport Let Us Know How We Can Help



AEI Fabrication @AEIFabrication · 12 Nov 2015
 We're proud to be a member of **#AZ**, home to A+ companies like @uhaul, @onsemi, @KnightTransInc & @CavcoRV



#JustMakeSparks

Jan 13
 trucking, #trailer
#manufacturing. Kudos to @_GreatDane & @PeterbiltMotors for great **#USA** heritage.



American Trucking Keeps Our Country Moving Forward. **AEI FABRICATION**



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**AEI Fabrication, AEI Lighting
 Twitter, Facebook Campaigns**

SPORTS & ENTERTAINMENT



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THE OFFICIAL MAJOR LEAGUE BASEBALL® OPUS

PUBLISHING

"... a high-def, cinematic experience of a book that is worth every penny."
Sports Illustrated



THE MARQUEE EDITION 1,000 PRINTED • 20 x 20 Inches • 75 Pounds • 790 Pages

THE CLASSIC LIMITED EDITION 18 x 13 Inches • 26 Pounds • 428 Pages



"The clarity is brilliant and the enormous page size shows reactions of fans rarely, if ever, seen before"
The New York Times, July, 2010

"Reproductions of rare baseball memorabilia mined from Cooperstown, a six-foot-wide gatefold dedicated to trading cards, and photo essays from photographers such as SI's Walter Iooss Jr. all combine to create a high-def, cinematic experience of a book that is worth every penny."
Sports Illustrated, December 20, 2010

"This is a celebration of our sport. Much of the MLB Opus is focused on moments in time frozen for fans to relish in the good of the game. When you spend a considerable amount of your hard earned dollars to buy something that is part of your passion or hobby you want to see good"
MLB Network, November, 2010

"It's the definitive publication on the greatest sport in the world"
Robb Report, October, 2010

SIGNED DEREK JETER LIMITED EDITION 222 EXIST • 20 x 20 Inches • 75 Pounds • 790 Pages

Bobby Valentine Enterprises takes pride in offering the MLB Opus as an exclusive signed collectible for 'legends of the game' and 'legacy' events. MLB Opus Legends and Legacy series add to the currency of an already powerful collectible, fine-tuned for the fan, fanatical sports memorabilia collector and forward-thinking lover of the game.

MLB Opus Gems are an affordable option for younger fans and the mass market to enjoy the rich content of the MLB Opus Marquee Edition.

MLB Opus Gems

The Gems feature the greatest quotes and pictures from the MLB Opus Limited Marquee Edition, along with over 120 'Did you know?' facts, arranged in an educational and entertaining format created to appeal to the younger fans of baseball.



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**Sports Memorabilia
Creative, Design & Branding Campaign**

Major League Baseball OPUS, OPUS America



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THE CLASSIC LIMITED EDITION 18 x 13 Inches • 26 Pounds • 428 Pages



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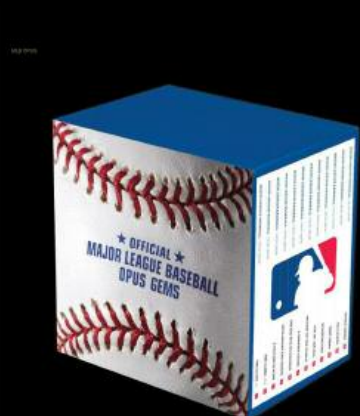
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**Sports Memorabilia
 Creative, Design & Branding Campaign**

Dodgers Baseball Spec OPUS, OPUS America



BOBBY VALENTINE ENTERPRISES

MOTION PICTURES
TELEVISION
PUBLISHING

"Success in life is about passion and commitment. A manager isn't always looking for the homerun, but for the little successes that add up to a big success -- the passion and commitment that doesn't show up in a box score."

Bobby Valentine



Bobby Valentine is an iconoclast. An American original.



TELEVISION

Bobby Valentine Enterprises was founded around the nuclear managerial savvy and business acumen. The company develops exceptional content, for all media realms, on the game of baseball.



In addition to Bobby Valentine's consummate broadcast career on ESPN's 'Baseball Tonight' and 'Sunday Night Baseball' with such MLB greats as John Kruk and Orel Hershiser, Bobby



"Not all managers are leaders and not all leaders are managers. I am a manager who can lead. A manager of a team -- in baseball and in business -- is more of a director once the game starts. You have to raise the volume and bring it down as appropriate."

Bobby Valentine

PASSION • COMMITMENT • LEADERSHIP • SUCCESS

This is closing statement or letter from Bobby Valentine or Mark or other. Something to affect of. I run my businesses on the tenets with which I run my life, by the three Rs -- with responsibility, respect and reality. You can't teach experience. You have to learn by doing. Bobby Valentine Enterprises is involved in the business of baseball media, a business to which I am passionate and committed. I use my leadership, learned from many years of baseball, managing and business, to lead and bring success to my team and my business family.

I hope you'll join us in our quest to achieve greatness.

Bobby Valentine



Company Contact Info Here Or On Added Contact Page • 310.888.888 • www.BVEnterprises.com



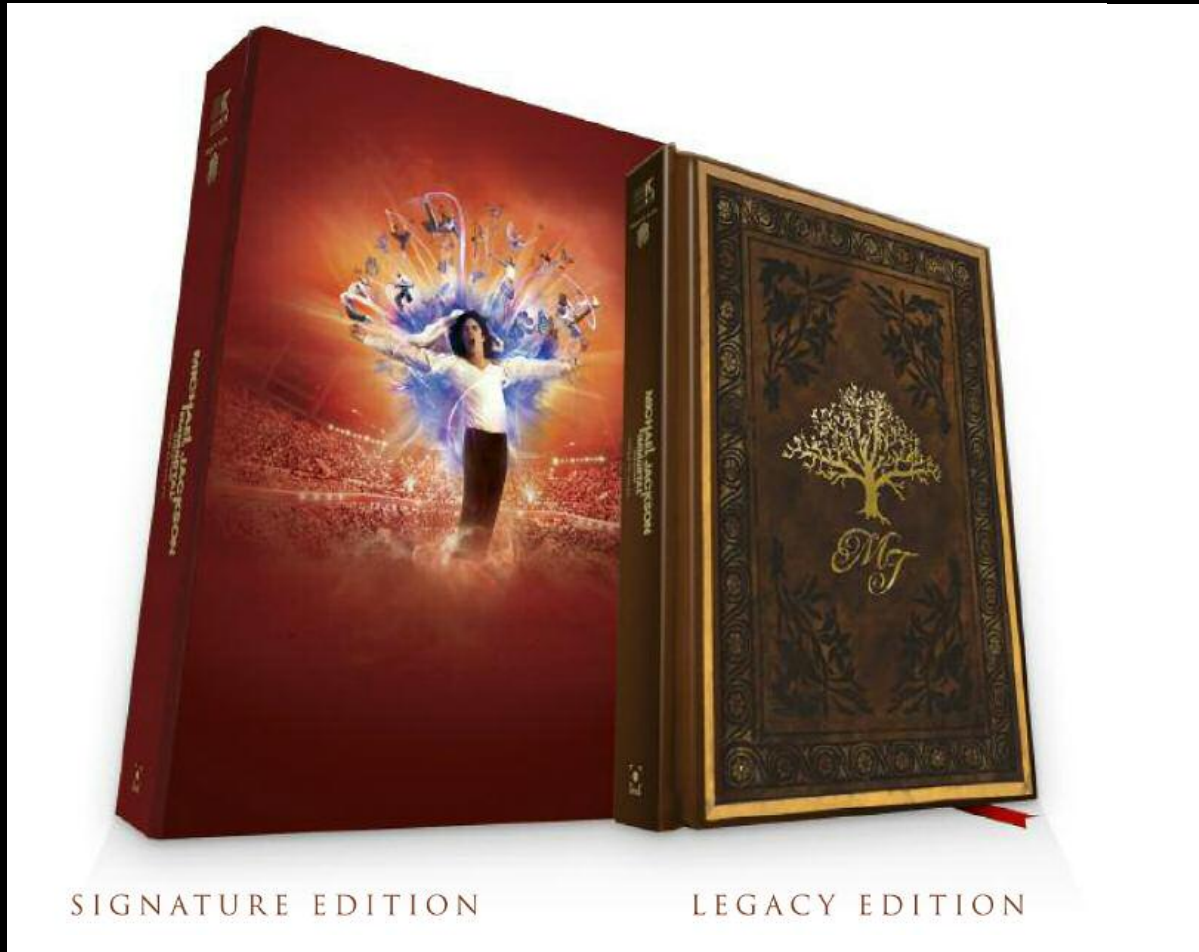
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Sports Personality Personal Branding Campaign

Bobby Valentine Enterprises, Spec Collateral



SIGNATURE EDITION

LEGACY EDITION



SIGNATURE EDITION



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**Celebrity Memorabilia
Creative & Strategies for 400-Page Luxe Books**

Michael Jackson Cirque du Soleil Spec OPUS, OPUS America

TEENAGE MUTANT
**NINJA
TURTLES**
AUGUST
IN THEATRES AND REAL D 3D



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**Feature Film Franchise
Strategies, Creative & Capital for Film Development**

Teenage Mutant Ninja Turtles Feature Film [2014] - Viacom
TMNT2 Feature Film [2016] - Viacom

Associate Producer - TMNT, Founding Member / Executive Producer - Lightbox Productions



THE 2ND ANNUAL
GRAND PRIX
SCOTTSDALE
NOVEMBER 4-6, 2016

SPONSORSHIP
INFORMATION



THE RACES HEATS & MAIN EVENT GRAND PRIX

Scottsdale Mayor Jim Lane, will drive in the Pace Car for the main event Grand Prix. Up to 40 Vintage Mini Racers, driven by teams of up to six (6) drivers, will roar along the one-mile course that winds through downtown Scottsdale. Our experienced race announcers will bring the lap-by-lap, timed heat action to those in the area with an authentic 1920s flair.



ARIZONA-MADE VINTAGE MINI RACERS

Vintage Kart Company's 'Vintage Mini Racers' honor cyclocoars of the past and are superbly engineered, compact 200cc driving machines on technologically advanced Vintage Mini Racer chassis. The racers are meticulously tooled and hand-assembled in Vintage Kart Company's fabrication facility in Mesa, Arizona.



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Grand Prix of Scottsdale 2015, Vintage Kart Company Strategies, Creative & Capital for Major Auto Racing Event & Automotive Manufacturing Company

Executive Producer / Founding Member - Grand Prix of Scottsdale
Founding Member - Vintage Kart Company



WITH SPONSORSHIP YOU GET A PRINT & DIGITAL MEDIA PARTNER

The Grand Prix of Scottsdale's relationship with Gannett, an American 'heritage' company in its own right, offers national reach with its USA TODAY daily to nationwide FHD-TV special event coverage to local Republic Media engagement statewide. Gannett's Republic Media is focused on reaching 1.5 million Arizonans each week through a conduit of more than 30 reputable media products - local media power for the Grand Prix event.

2015 SPONSORS



OPENING NIGHT GATSBY GATHERING

Step back in time with a regal celebration of our glorious driving teams and their gallant Vintage Mini Racer driving machines at the Gatsby Gathering formal event opener. 1920s-era euphoria will flow like bubbly at this cocktail party/strolling event with driving team introductions, automobile and vintage regalia, soothing serenades and bathtub gin sounds right out of the famed billionaire's Hampton haunt.



Gatsby Gathering photography by -Haza Events Photography



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**Grand Prix of Scottsdale 2015, Vintage Kart Company
Corporate Sponsorships for Major Auto Racing Event
1920s Immersive Gatsby Opening Night Event**

Executive Producer / Founding Member - Grand Prix of Scottsdale
Founding Member - Vintage Kart Company

FASHION & RETAIL



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MARGARET ROWE
C O U T U R E J E W E L R Y
L O S A N G E L E S • N E W Y O R K



HAND-CRAFTED, LIMITED EDITION JEWELRY

MARGARET ROWE
C O U T U R E J E W E L R Y
• T H E N E W P R E C I O U S •



INSIDER LA

FLEXPAY AVAILABLE
081-442
Margaret Rowe "Floral Cascade" Drop Jewelry

HSN Price \$69.95-159.95
LA Event Price
Earrings \$59.95
Necklace \$149.95
S&H \$5.95-6.21
HSN.COM
800-284-3100

Earr 2 Flex \$29.98 | Neck 4 Flex \$37.49
Orders placed now through Dec. 24

BRAND NEW
289.967
Margaret Rowe "Floral Decadence" Crystal Ring

HSN Price \$99.95
S&H \$5.95
3 Flex \$33.32
HSN.COM
800-284-3100

Matching Bracelet 295-304
can be returned until Jan 31, 2014



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**Couture Jewelry Brand
Brand Development & Media Celebrity Launch**

Margaret Rowe Couture Jewelry, HSN & The Shopping Channel/Canada

This is no ordinary bag.



It will tickle you pink.

It is an age-old tradition to give money in a new bag. We appreciate you choosing our special SWAGbag™ for your iPad and want you to consider the enclosed \$200 a gift. A little swag for you, from us.

We are the generousgroup, makers of the SWAGbag. As you already have an APPLE®, think of us as the tree. Our roots run deep, in causes for our planet, communities, children, wildlife and global neighbors. Our branches are strong, with hundreds of charitable alliances that help fight the battle against breast and other cancers such as the Susan G. Komen Breast Cancer Foundation, Breast Cancer Charities of America, The American Cancer Society, Stand Up 2 Cancer & many more.

When you use the attached iDollars™, you spread our comforting shade of pink to those in need. Look at your swag as a seed for a cure. Plant it and watch it grow.



generous
Makers of the Swagbag
generousgroup.com
888-4generous



This promotional item is made from 100% recyclable materials with soy inks and is 100% recyclable.

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This is no ordinary bag.



In fact, it's extraordinary.

It is an age-old tradition to give money in a new bag. We appreciate you choosing our special SWAGbag™ for your iPad and want you to consider the enclosed \$200 a gift. A little swag for you, from us.

We are the generousgroup, makers of the SWAGbag. As you already have an APPLE®, think of us as the tree. Our roots run deep, in causes for our planet, communities, children, wildlife and global neighbors. Our branches are strong, with hundreds of charitable alliances such as Habitat for Humanity, The Humane Society, Unicef, World Wildlife Fund, Doctors Without Borders, Surfrider Foundation, Boys & Girls Clubs, Make-A-Wish Foundation & The Red Cross.

When you use the attached iDollars™, you spread our comforting shade to others in need. Look at your swag as a seed for global change. Plant it and watch it grow. We give to you. You give to another. Extraordinary.



generous
Makers of the Swagbag
generousgroup.com
888-4generous



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This is no ordinary bag.



It makes you see green.

It is an age-old tradition to give money in a new bag. We appreciate you choosing our special SWAGbag™ for your iPad and want you to consider the enclosed \$200 a gift. A little swag for you, from us.

We are the generousgroup, makers of the SWAGbag. As you already have an APPLE®, think of us as the tree. Our roots run deep, in causes for our environment, communities, children, wildlife and global neighbors. Our branches are strong, with hundreds of charitable alliances that benefit our planet such as GreenPeace, Conservation International, Surfrider Foundation, Environmental Defense Fund, The Sierra Club, National Geographic Society and many more.

When you use the attached iDollars™, you spread our comforting shade of green to our planet. Look at your swag as a seed for global change. Plant it and watch it grow. We give to you. You give to another. Colorful.



generous
Makers of the Swagbag
generousgroup.com
888-4generous



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'Socially Conscious' Handbag Campaign Creative & Media Study

The Swag Bag, The Generou\$ Group

MID-RISE & HIGH-RISE RESIDENTIAL



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At Metro Lofts, Art Deco Drama Meets Decadence.



In this world of growing personalization, don't settle for a home that's 'cookie-cutter' or a set floorplan that's not quite you. Place your chips on a winner at Metro Lofts, where you can create your floorplan as you see fit. Combine two units, three units . . . have a large kitchen, a huge studio or, dare we say, a decadent game room designed for all-day play.

Design Your Own Loft & Put The Odds In Your Favor.

Whatever your vision, we'll put you into gorgeous space where your personal style keeps you ahead of the game. Build-to-suit spaces in our proposed 40-story Art Deco landmark start at 727 square feet. Reservations are now being accepted. Call 602.277.1119, browse www.cityloftco.com or visit our sales office located at 27 West Highland in Phoenix.

Be A Player. Metro Lofts.

McKinley Lofts
Build-to-Suit Loft Spaces
from the \$270s

The Compound Lofts
Build-to-Suit Loft Spaces
from the \$190s

Metro Lofts
Build-to-Suit Loft Spaces
from the \$270s
602.277.1119
www.cityloftco.com

City Lofts
Build-to-Suit Loft Spaces
from the \$210s

Metropolitan Lofts
Luxurious Lofts
from the \$200s

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At McKinley Lofts, You'll Live With The Jet Set.



In this world of ever-increasing efficiencies, it pays to eliminate expenses at every turn. Ride on the wings of innovation at McKinley Lofts, where you can create a personal or corporate residence as you see fit. Combine two units, three units . . . have a boardroom, a huge studio or, dare we say, a penthouse perfect for the travelling CEO who entertains.

Reside In The Current, Only Blocks From Sky Harbor.

Whether you're a frequent traveller or a company on a budget, we'll put you into gorgeous space where an elegant blend of live/work style keeps your costs on cruise control. Build-to-suit spaces in our proposed 11-story Art Deco landmark start at 727 square feet. Reservations now being accepted. Call 602.277.1119, browse www.cityloftco.com or visit our sales office located at 27 West Highland in Phoenix.

On Another Plane. McKinley Lofts.

Metro Lofts
Build-to-Suit Loft Spaces
from the \$270s
4604 North Central Ave. - Phoenix

The Compound Lofts
Build-to-Suit Loft Spaces
from the \$190s
4700 East Van Dorn Road - Phoenix

McKinley Lofts
Build-to-Suit Loft Spaces
from the \$270s
4501 E. McKinley St. - Phoenix
602.277.1119
www.cityloftco.com

City Lofts
Build-to-Suit Loft Spaces
from the \$210s
4540 East Delaware Avenue - Phoenix

Metropolitan Lofts
Luxurious Lofts
from the \$200s
331 East Thomas Road - Phoenix

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Driven To Design Your Own Dwelling?



At Metro Lofts, Your Design Sculpts Your Sanctuary.

In this world of growing personalization, don't settle for a home that's 'cookie-cutter' or a set floorplan that's not quite you. Look harder. You can do better. Use your power of choice and our power of purpose to give control to you -- the homebuyer. Open up and get a breath of fresh air at Metro Lofts, where you can create your floorplan as you see fit. Combine two units, three units . . . have a large kitchen, a huge studio or, dare we say, your own sculptural window on the world. Whatever your vision, we'll put you into gorgeous space where your point-of-view becomes crystal clear. Build-to-suit spaces from 700 SF and beyond starting under \$300,000. On the web at www.cityloftco.com or call 602.277.1119.

Your Viewpoint. Metro Lofts.

McKinley Lofts
Build-to-Suit from the \$270s
4501 East McKinley Street
Phoenix, Arizona

The Compound Lofts
Build-to-Suit from the \$190s
4700 East Van Dorn Road
Phoenix, Arizona

Metro Lofts
Build-to-Suit from the High \$270s
4604 North Central Avenue
602.277.1119
www.cityloftco.com

City Lofts
Build-to-Suit from the \$210s
4540 East Delaware Avenue
Phoenix, Arizona

Metropolitan Lofts
Luxurious Lofts from the \$200s
331 West Thomas Road
Phoenix, Arizona

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Are You A Maestro? We Think So.



At Metro Lofts, Culture Your Home As You See Fit.

In this world of growing personalization, don't settle for a home that's 'cookie-cutter' or a set floorplan that's not quite you. Look harder. You can do better. Use your power of choice and our power of purpose to give control to you -- the homebuyer. Open up and get a breath of fresh air at Metro Lofts, where you can create your floorplan as you see fit. Combine two units, three units . . . have a large kitchen, a huge studio or, dare we say, your own sculptural window on the world. Whatever your vision, we'll put you into gorgeous space where your point-of-view becomes crystal clear. Build-to-suit spaces from 700 SF and beyond starting under \$300,000. On the web at www.cityloftco.com or call 602.277.1119.

Culture Is Calling. Metro Lofts.

McKinley Lofts
Build-to-Suit from the \$270s
4501 East McKinley Street
Phoenix, Arizona

The Compound Lofts
Build-to-Suit from the \$190s
4700 East Van Dorn Road
Phoenix, Arizona

Metro Lofts
Build-to-Suit from the High \$270s
4604 North Central Avenue
602.277.1119
www.cityloftco.com

City Lofts
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Phoenix, Arizona

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Phoenix, Arizona

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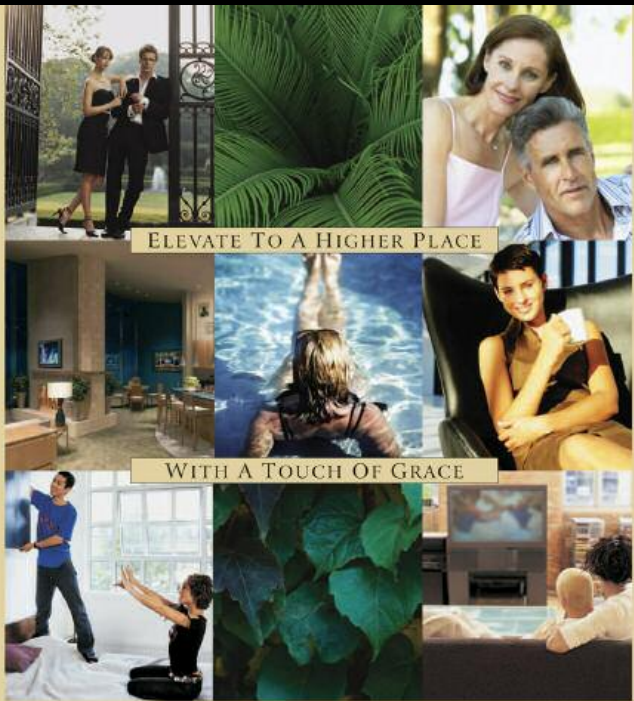


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Santa Monica • Scottsdale
310.804.8026

**Urban High-Rise Residential
Print Ad Campaign**

Metro Lofts, McKinley Lofts, City Lofts & Compound Lofts



ELEVATE TO A HIGHER PLACE

WITH A TOUCH OF GRACE

Grace, simply defined, is the seemingly effortless beauty of movement, form or proportion. At Grace Communities, our unwavering commitment to excellence blends these elements to mid- and high-rise perfection. A little touch of Grace delivers addresses of vertical distinction. Our luxurious residences are created with a new vision, familial care & an eye toward the future. Because at Grace, we believe that as you soar in life, the only direction is up.



44 MONROE
DOWNTOWN PHOENIX

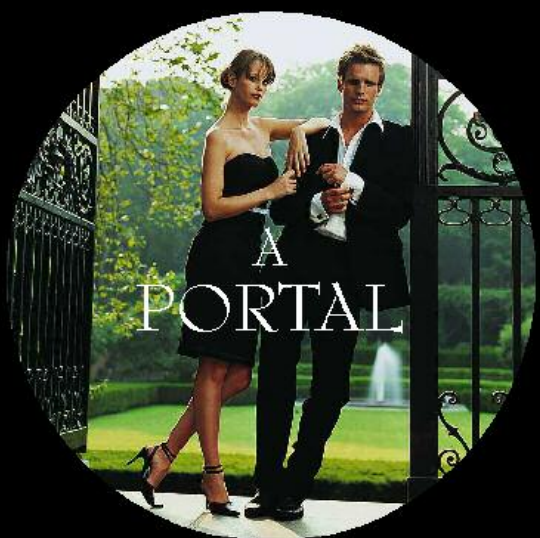
202 MODERN HIGH-RISE
RESIDENCES

X (TEN)
OLD TOWN SCOTTSDALE
82 WINE LOFT
RESIDENCES



PORTALES PLACE
OLD TOWN SCOTTSDALE
140 LUXURY RESORT
RESIDENCES

FOR MORE SKYLINE SANCTUARIES, BROWSE WWW.GRACECOMMUNITIES.COM • 480.767.3162



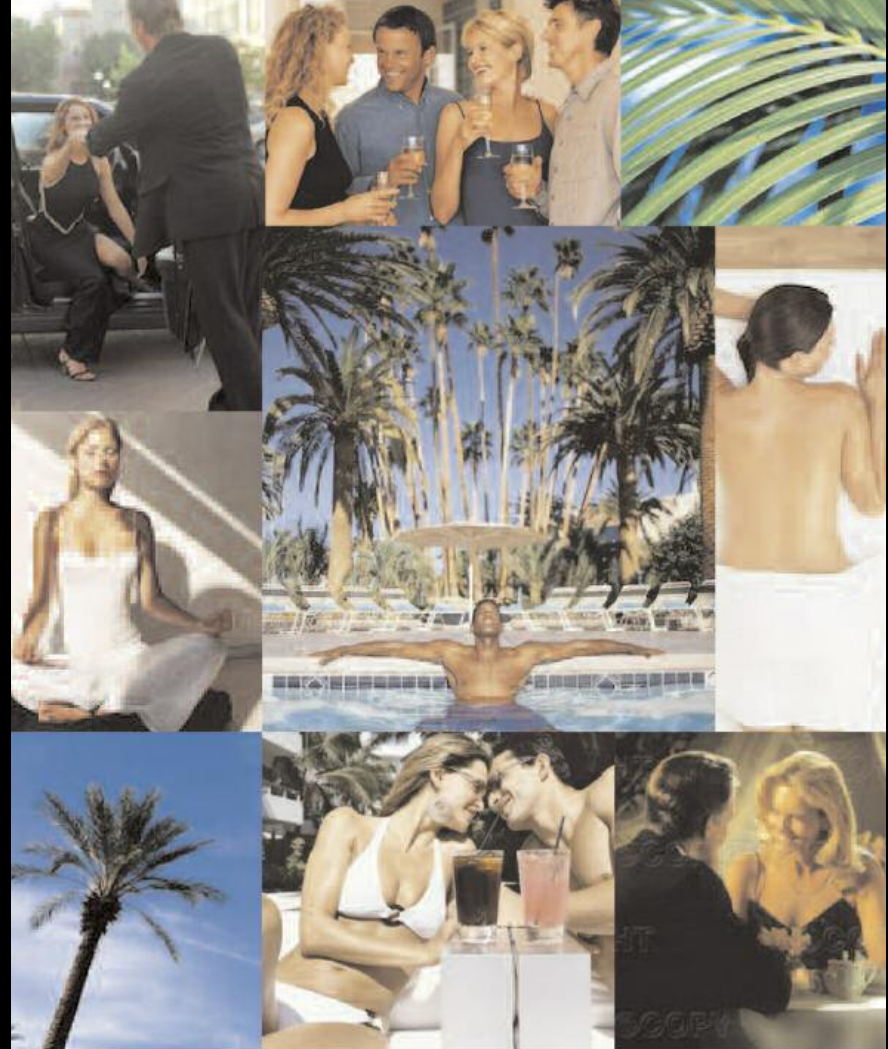
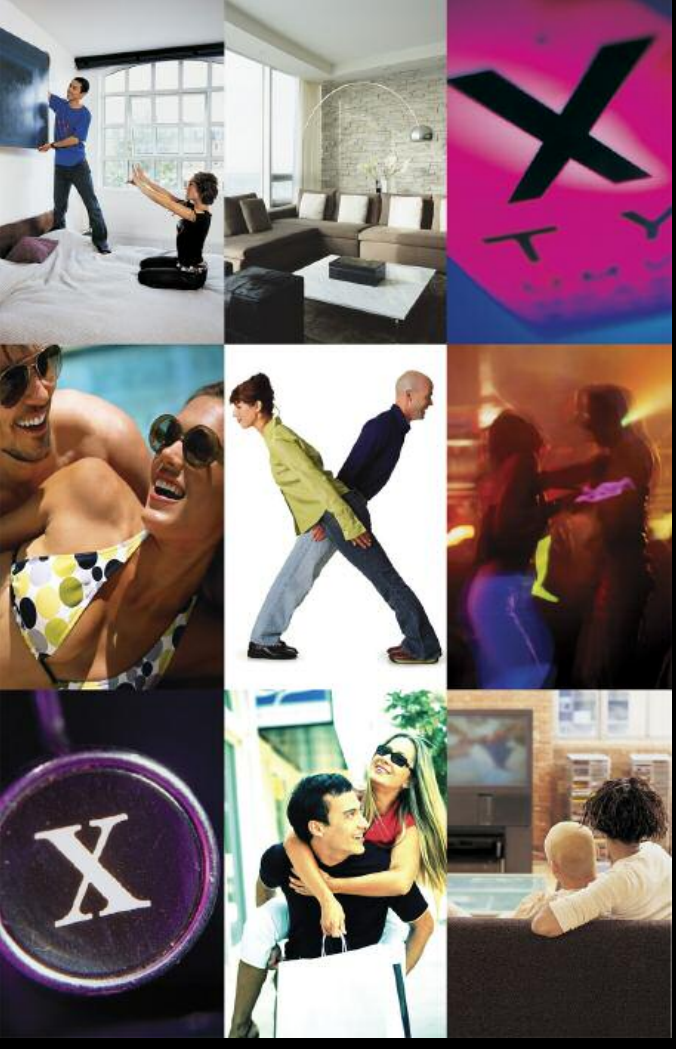
A
PORTALES

TO PARADISE PERFECTED.

In your dreams you've imagined a perfect place. Where life is like an endless vacation. Where standards of excellence are exceeded. Where the world is truly left behind. That place is Portales Place in Scottsdale. Here, you'll find the perfect mixture of nature, architecture, luxury and service working together to form the ultimate residential experience. What you've imagined is real. The perfect place of which you dreamt is, simply, paradise perfected.



WWW.PORTALESPLACE.COM | 480.860.5440



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**Urban Mid-Rise & High-Rise Residential
Print Ad Campaigns**
Sales Center Artwork
Portales Place (Scottsdale), 44Monroe (Phoenix) and X (Scottsdale)

ELEVATE TO A HIGHER PLACE

WITH A TOUCH OF GRACE

Grace, simply defined, is the seemingly effortless beauty of movement, form or proportion. At Grace Communities, our unwavering commitment to excellence blends these elements to mid- and high-rise perfection. A little touch of Grace delivers addresses of vertical distinction. Our luxurious residences are created with an eye toward the future. Because at Grace, we believe that as you soar in life, the only direction is up.

11th **TRISTAR GROUP**

G **GRACE COMMUNITIES**

REBECC WILLIAMS
PRESIDENT, TV
COMMERCIALS

44 MONROE
DOWNTOWN PHOENIX

202 MODERN HIGH-RISE RESIDENCES

X (TEN)
OLD TOWN SCOTTSDALE
82 WIRE LOFT RESIDENCES

PORTALES PLACE
OLD TOWN SCOTTSDALE
140 LUXURY RESORT RESIDENCES

FOR MORE SKYLINE SANCTUARIES, BROWSE WWW.GRACECOMMUNITIES.COM | 480.767.3162

44 MONROE

ELEVATE TO A HIGHER PLACE.

You're elevating. Your neighbor is the crystal blue sky. Your window on the world reflects style, serenity and luxury unmatched by any vertical enclave on the horizon.

ELEGANCE & THE FUTURE INTERSECT AT AN ADDRESS OF VERTICAL DISTINCTION

Ascend to 44 MONROE, a 34-story landmark in downtown Phoenix with 202 modern, high-rise residences replete with magnificent, looking-glass views and cutting-edge, SmartHome technology. Give your dream wings. Elevate to 44 MONROE.

FLOOR PLANS FROM 720 TO 4,300 SF

RESIDENCES FROM MID \$400,000'S TO \$3.5 MILLION

Developed by: **G** **GRACE COMMUNITIES**

WWW.44MONROE.COM | 602.462.9500

Architect: **CLARK WATKINS ARCHITECTURE**

Interior Design: **TRISTAR GROUP**

SCULPTURE + sanctuary

SCULPTURE + sanctuary

Modern living, made better with the natural beauty of sustainable forms and flow. Fluid elements of light shadowed results of intimacy.

Visit us into a vibrant experience to the future. With the most advanced technology, the art of living. This is space with an inner function.

And, where sculpture is sanctuary.

It's not just a space, it's a way of life. It's a place to live, it's a place to dream, it's a place to be.

Sculpture, in the form of a modern building, is a work of art. A work of art that is a work of art. A work of art that is a work of art. A work of art that is a work of art.

Great architecture, from the ground up, is a work of art. A work of art that is a work of art. A work of art that is a work of art. A work of art that is a work of art.

And, where sculpture is sanctuary.

Thinking and only, where the earth, a work of art in the form of a work of art, is the result of a work of art, and the result of a work of art, is a work of art.

Your home is an extension of you.

The space of my architectural design, looking by making your eyes.

By looking your vision, a dynamic, sculptural space for your life to flourish.

There is a collection that makes an effort to be seen. And, to be seen, to be seen, to be seen.

-Clark Watkins

Clark Watkins ARCHITECTURE, LLC

There is a space, it's a way of life. It's a place to live, it's a place to dream, it's a place to be.

Architectural design is a collaboration. A belief in the power of the word. The architect, the artist, the designer, the builder, the owner, the client, the community, the world.

With a vision, the architect, the artist, the designer, the builder, the owner, the client, the community, the world.

And, where sculpture is sanctuary.

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Urban Mid-Rise & High-Rise Residential Print Ad Campaigns

Residential Architecture Brochures



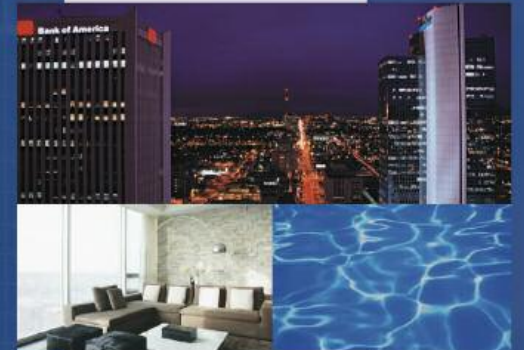
THE LUXURY RESIDENCES AT 44 MONROE

THE
HEIGHT
OF YOUR
LIFE
AWAITS
YOU AT



44 MONROE.

YOU'RE DREAMING . . . The instinct to soar beckons. You're off. Now, your neighbor is the crystal blue sky. YOU'RE ELEVATING . . . Soft clouds, skylit sculptures, circle the panoramic perch you call home. YOU'RE FLYING . . . Your window on the world reflects style, serenity and luxury unmatched by any vertical enclave on the horizon.



YOU'RE GLIDING . . . Luminous jewels of the city sparkle nightly beneath -- a treasure trove of urban entertainment for the taking. YOU'VE ASCENDED . . . A calm skylined pool, ignited by a radiant sunset, explodes with geometric rays of kaleidoscopic color. YOU'RE LANDING . . . The brilliance of the spectacle and wonderment of ascension have given your dream wings.

YOU'VE ARRIVED. AT 44 MONROE.

ELEVATE TO A HIGHER PLACE

WITH
A
TOUCH
OF
GRACE.



Be Seduced . . . BY THE EXTRAVAGANCES OF ELEGANCE

Once in a lifetime you experience a place so calm. So comforting. So perfect. That this is greek type for the Portales Brochure comp. You have to stay. Portales Place is an epiphany, a place where the imagination is stimulated. It is beyond your wildest dreams, a sanctuary of seduction. This is greek type for purposes of this brochure comp this is greek ty.



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**Urban Mid-Rise & High-Rise Residential
Sales Decks & Project Brochures**

RESORT TIMESHARE



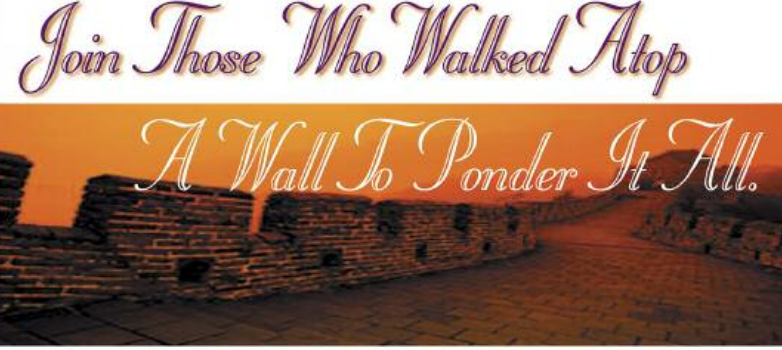
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Live Year-round In The Lush Valleys Of Hawaii • Or Drive Under The Australia • Shop & Shop In Paris • Cruise Global Alaska • Take In The California Wine Country • Book In The Bahamas • See The Splendor Of Belize



*Join Those Who Walked Atop
A Wall To Ponder It All.*

Awesome.

The Great Wall. A magnificent sight. A grand walk. And, the trip of a lifetime for a dozen villagers from Monte Vista. Travel half way around the globe confirmed for each that life-changing experiences are always better when shared with friends. That's why Monte Vista is so special. It's a village. A place where everyone knows your name. Where groups are the norm. Where a journey to China is made possible by special 'points' programs for renters & homeowners. Where a dozen villagers can see a wonder for next to nothing. Where will they wander next? Take a step in the right direction. Stop in, enter our weekly drawing for an exciting trip for two. Call 480.833.2223 or browse www.montevisaresort.com.

Homestown Friendship Global Fun.

VILLAGE OF MONTE VISTA
www.montevisaresort.com

Pool Adventures In Asia • Tour Canada's Provinces • Celebrate In Canada • Beached The Central-Clear-Caribbean • Soak In Africa • Take In The Wonders Of New Zealand • Discover The Moments Of The Southeast

Live Year-round In The Lush Valleys Of Hawaii • Or Drive Under The Australia • Shop & Shop In Paris • Cruise Global Alaska • Take In The California Wine Country • Book In The Bahamas • See The Splendor Of Belize



*You Won't Need A Seat
For This Type Of Play.*

Bravo.

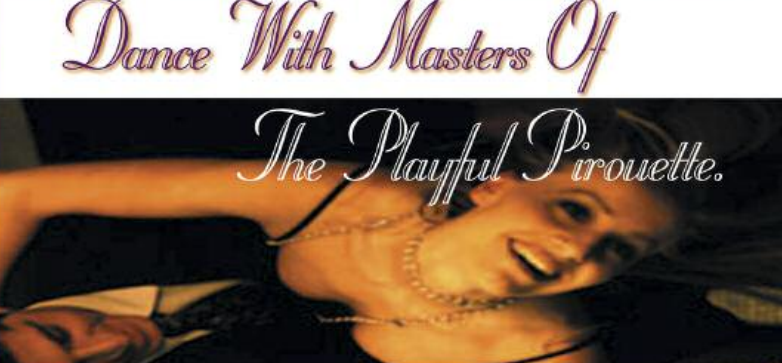
The Cities. The Sights. The Cruises. The Beaches. They're all yours. One week at a time. For each week you rent a resort home at Monte Vista, we'll give you 7 days of first-class condominium or cruise accommodations worldwide. For free. Stay a week or a lifetime. No limits. No gimmicks. Just Homestown Friendship & CruiseShip Fun. Stop in, enter our weekly drawing for an exciting trip for two & find out why our way to play deserves an encore. Call 480.833.2223 or browse www.montevisaresort.com.

All The Worlds Your Stage.

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*Dance With Masters Of
The Playful Pirouette.*

Oh, Maestro?

The Tanners, Mundocks and Spencers dance nightly. They shuffle. They dip. They pirouette. They've learned most of their moves from dance classes at Monte Vista. This summer, using free vacation weeks from Monte Vista's Vacation Club, they'll travel to Spain and learn Flamenco. In the Fall, they'll waltz into Argentina for tangy lessons in Buenos Aires. Renting a resort home at Monte Vista has them dancing on top of the world. A weekly resort home rental at Monte Vista, earns you 7 days of first-class condominium or cruise accommodations worldwide. For free. Stay a week or a lifetime. Stop in, enter our weekly drawing for an exciting trip for two & find out why we'll have you dancing in the streets. Call 480.833.2223 or browse www.montevisaresort.com.

Play All Day, Dance All Night.

VILLAGE OF MONTE VISTA
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*Play Around With Pros Who've
Perfected The Art Of The Divot.*

Duffers?

John Martin, Ken Gallwey and Lance Kingsley are terrible golfers. But, they don't care. Their aim is on getting together with 30 other Monte Vista Villagers every Tuesday and Friday to play challenging golf courses around the Valley. And, to have a few laughs. At themselves. At each other. Together they learn lessons you can't get from any pro. Afterward, they sink into the luxury of Monte Vista's Life Enhancement Spa. Or, catch a swim in one of three resort pools while strategizing for the next week's course. And, next year? They'll use free vacation weeks, earned while staying at Monte Vista, to play St. Andrews in Scotland. For a week, they'll be the Dukes of Divot. Stop in, enter our weekly drawing for an exciting trip for two and experience Homestown Friendship & CruiseShip Fun. Call 480.833.2223 or browse www.montevisaresort.com.

You're Up, Play Away.

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*Meet Gurus That Help You
Play In That Perfect Place.*

Ommm.

Every morning, Joan Haelett and her group of disciples say *Hola* to the sunrise with a yoga class. They stretch. They meditate. And, they find peace. Together. It's typical of the hometown atmosphere here at Monte Vista. Here, Villagers treat each other as family. Here, everyone knows your name. Here, lifelong friends are made. Here, you can find peace with Tai Chi, Pilates or massage and other treatments in our Life Enhancement Center. Play, that soothes the soul. Stop in, enter our weekly drawing for an exciting trip for two & find out why Monte Vista is the perfect place to play. For info, call 480.833.2223 or browse www.montevisaresort.com.

Play In The Perfect Place.

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*Join 100 People Who Enjoy
A Faster Pace Of Play.*

Love-15.

You're losing. But, you don't care. It's the tennis you love. And, the competition. You're one of hundreds of Monte Vista villagers who take part in weekly tennis tournaments, lessons, camps and seminars by such tennis greats as Vic Braden. Here the pace of play is fast every day. It's a special place. A village, overflowing with hometown friendship and cruise-ship fun. A village, serving up every activity imaginable. A Life Enhancement Spa. Fitness center. Boutique shopping. And, a cyber cafe. Here, you'll meet villagers who share your interests. Villagers who become lifelong friends. Here, you can rent a resort home and play for a week or a lifetime. Because, it's not whether you win or lose. It's why you play the game. Stop in, enter our weekly drawing for an exciting trip for two & find out how you can hold court. Call 480.833.2223 or browse www.montevisaresort.com.

Hold Court, You're Royalty.

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**Resort Timeshare Residential
Ad Campaign**

MASTER-PLANNED COMMUNITIES



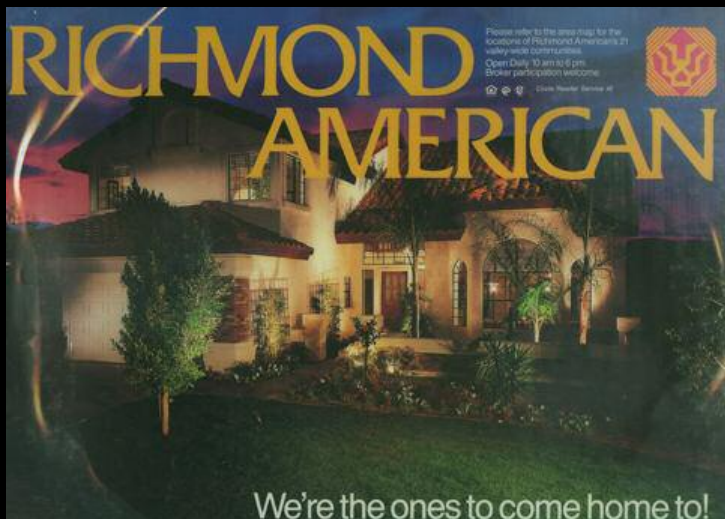
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Richmond American



A RARE SITE.
Elevated high above the Valley, our grand Emerald Sanctuary will make your spirit rise to new heights. Here you'll witness a variety of breathtaking panoramic views that glide from Red Mountain westward to Camelback Mountain and beyond. Soak in custom homesites and elegant homes from the Valley's top builders, embrace the hillside and enjoy panoramic mountain views of our championship golf course and the sparkling city lights below. Visit our model homes, but not minutes out of Scottsdale Road on Shea Boulevard at 115th Street. Come explore Eagle Mountain. Call us at 480.480.2222 or browse our web site at <http://www.eaglemountain.com>.

CUSTOM LOTS @ SOUTHERN CANYONS
FROM THE \$100s - \$1,000,000

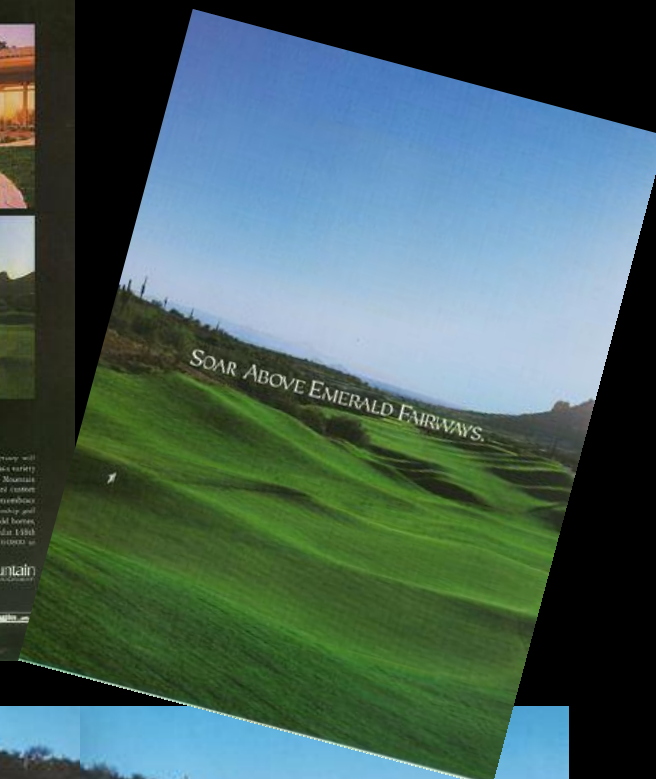
SUNSET ROCK BY MONTESEY HOMES
FROM THE \$300s - \$1,000,000

THE RIDGE BY BALEWYN HOMES
FROM THE \$300s - \$1,000,000

CANYON GATE BY PRESLEY HOMES
FROM THE \$200s - \$1,000,000

RED CLIFFS BY SHIVA HOMES
FROM THE \$150s - \$1,000,000

Eagle Mountain
A RARE SITE



CAPTURE PANORAMIC VIEWS.
From golf holes and homesites at Eagle Mountain alike, you will enjoy panoramic views that flow effortlessly into the horizon about Phoenix. Witness a kaleidoscope of colors as the sun licks into the silhouettes of Camelback and Eagle Mountains and gives way to a resplendent, white carpet of city lights below. And, find peace in the fact that there your home at Eagle Mountain, you will always enjoy the brilliant, ever-changing splendor of local landmarks like Red Mountain, Camelback Mountain, Pinnacle Peak and the Superstition Mountain Range.

FIND REFUGE EVERYWHERE.
From the tranquility of a golf course to the serenity of a lake, you'll find a peaceful retreat at Eagle Mountain. The world-class Eagle Mountain is open to the public, with a full-service clubhouse and the finest dining, sports and entertainment. Our challenging, yet fun for all, 18-hole golf course offers superb playing conditions, experienced staff and a well-maintained pace. And for the ultimate in being green, helping at the 12-acre Northwest Inn at Eagle Mountain brings you more than just a place to stay, it offers a place to relax, recharge and rejuvenate. All you need from Phoenix, Arizona, is the business atmosphere of Paradise Hills.

Denro - Tatum Highlands

HOME.

In this place you're so close to everything, yet so far removed, it welcomes your presence and leaves you feeling soothed. You are but a spectator, overlooking the sparkling Valley below. When you wanted to get away, isn't it here that you'd go? Great comfort you'll find in this highland friend that you'll make. And you'll be living your dream each day you awake.

PARADISE.

NESTLED some 300 feet above the Valley of the Sun, Tatum Highlands is surrounded by the dramatic, ever-changing beauty of the high Sonoran Desert and offers you an enviable, relaxing style of Southwestern family living. Here you can truly RETREAT each day and leave the congestion and noise of the daily grind far behind. You'll find solace in the comforting colors of the desert and the quiet splashes of nature's wildlife that SURROUND you at Tatum Highlands.

Tatum Highlands is a 400-acre master-planned community, DESIGNED with an environmental sensitivity that includes a strict color palette on all home exteriors and creation of scenic walkways and recreational trails within the community that preserve the enduring QUALITIES of the High Sonoran Desert. You'll discover home sites of varying size and a fresh selection of creative home elevations and floorplans built by many of the Valley's BEST builders.

It's no secret that at Tatum Highlands you have all the amenities of any LIVING, you enjoy the privilege of the desert and the prestige of living near Scottsdale, Camelback and Paradise Villages. Only 10 minutes from central Phoenix, Tatum Highlands is situated in the AWARD-WINNING Cave Creek and Paradise Valley school districts and features a multi-use park that truly accentuates the high Sonoran desert and the great OUTDOORS.

Here, high above the Valley, your championship will tempt you with an ABUNDANCE of recreational possibilities. We've created a place where you can relax with nearby world-class golf, but an endless ADVENTURES, equestrian clubs and a universe of shopping and dining experiences. Or, you can simply revel in the breathtaking scenery offered up by the lush, open landscape. All this if you're ready DISCOVER Tatum Highlands. Where the desert meets the sky.

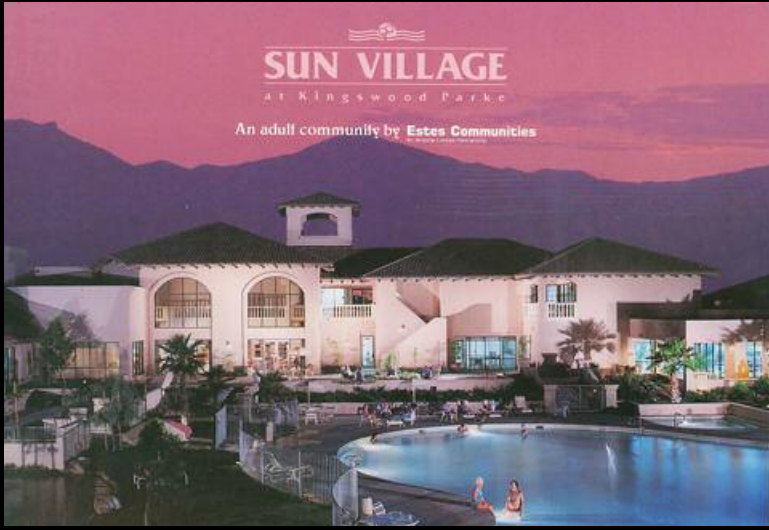
LOCATION COMMUNITY AMENITIES RECREATION



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Master-Planned Community Brochures

Estes Communities - Sun Village




▶▶ *Resort-style living at its best*

Sun Village was created for people who believe life begins at 40. Or 50. Or 63. People with a "let's go" attitude and an appetite for resort-style living. People just like you. Residences are rendered in secure, quiet clusters of villas. A wealth of superb social and recreational opportunities lies close at hand.




**Dioguardi Companies/Starwood
Legend Trail**





A LAND OF COLORFUL LEGENDS

Legend Trail is a master-planned community that blends the old west with the new. It is a place where you can enjoy the best of both worlds. The community is designed to provide a lifestyle that is both relaxing and exciting. It is a place where you can enjoy the best of both worlds. The community is designed to provide a lifestyle that is both relaxing and exciting. It is a place where you can enjoy the best of both worlds. The community is designed to provide a lifestyle that is both relaxing and exciting.



MASTERFULLY PLANNED TO BLEND
THE OLD WEST WITH THE NEW




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Master-Planned Community Brochures

INVESTMENT
ADVISEMENT

PROPERTY
MANAGEMENT

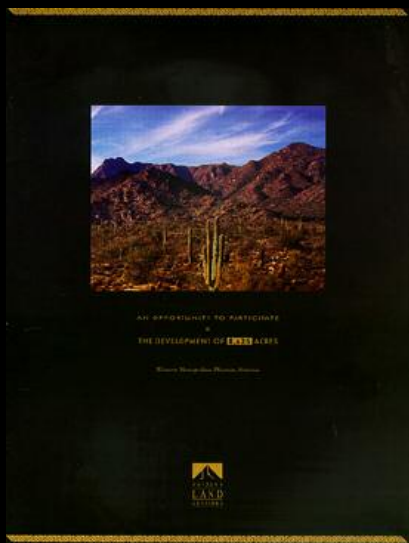


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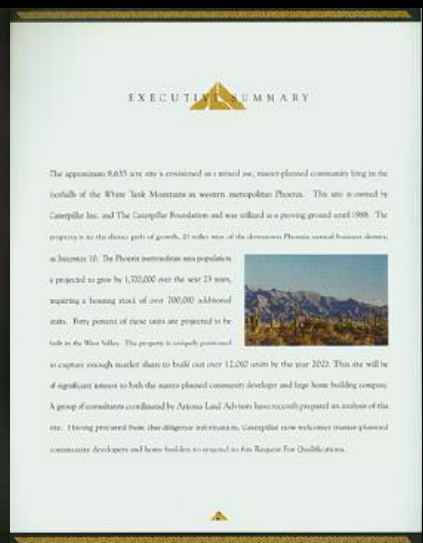
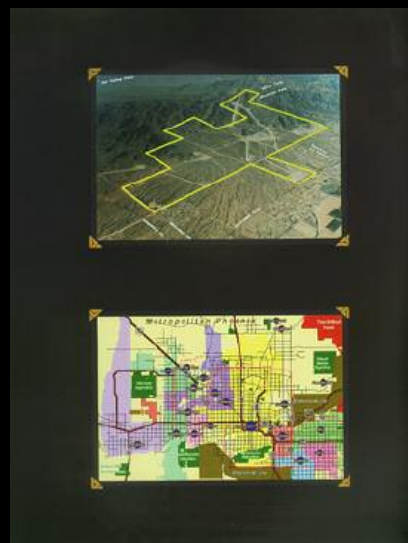
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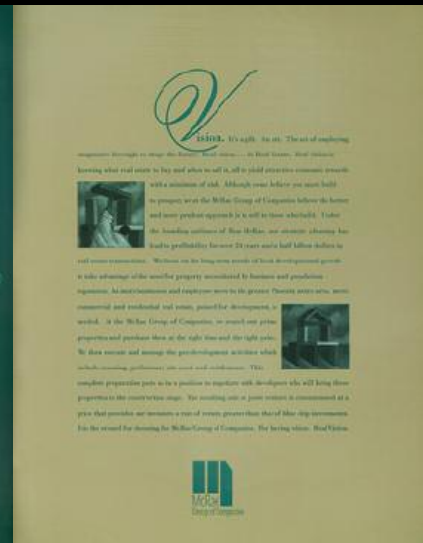




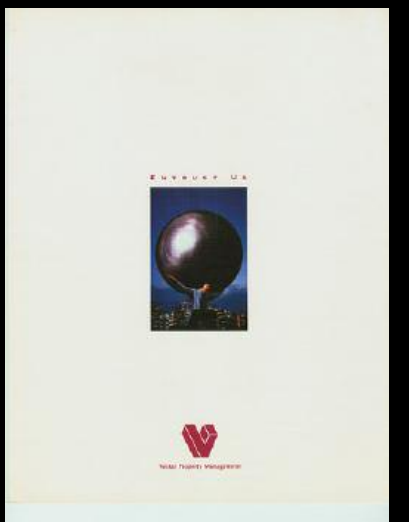
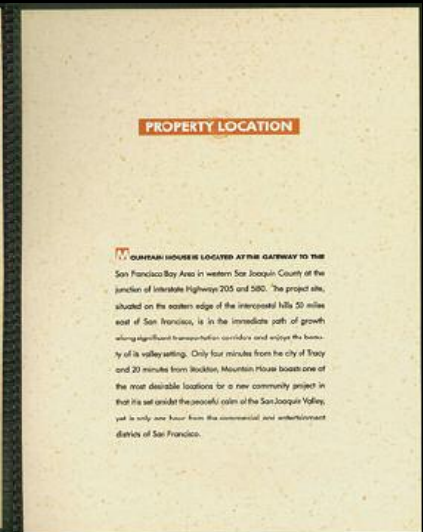
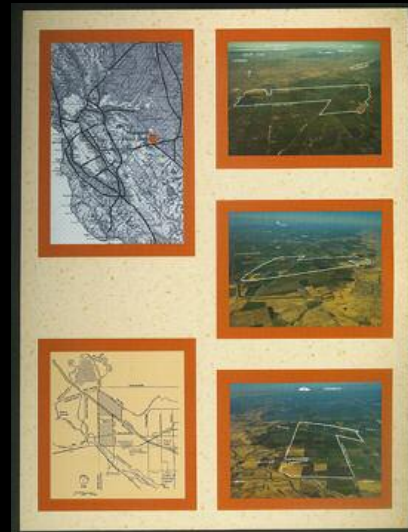
**Arizona Land Advisors
for
DMB's Verrado**



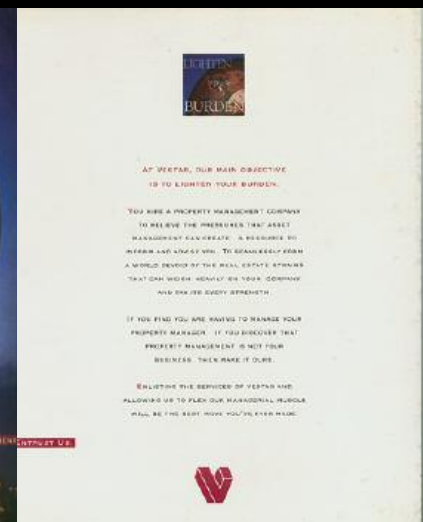
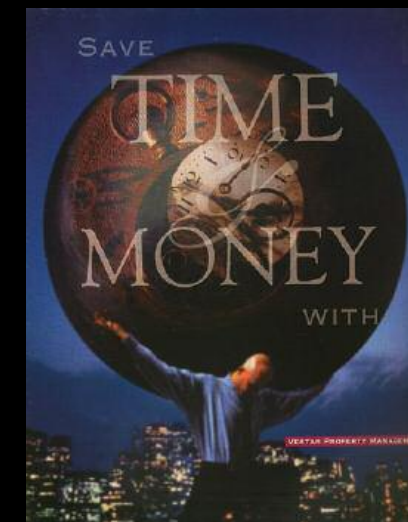
**The McCrae
Group
of
Companies**



**Sunchase
Holdings
for
Mountain House
San Joaquin, CA**



**Vestar
Property
Management
Brochure**

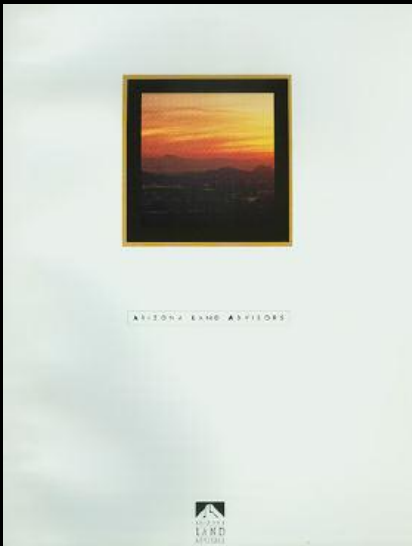


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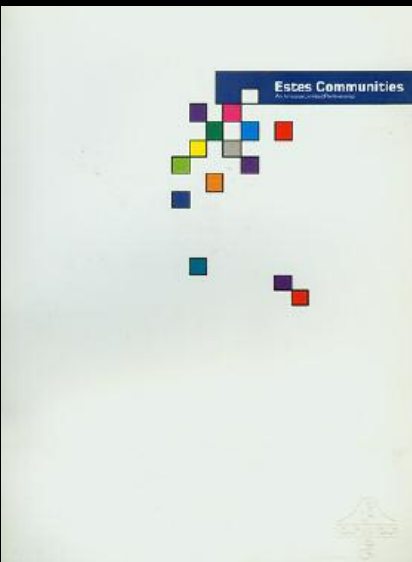
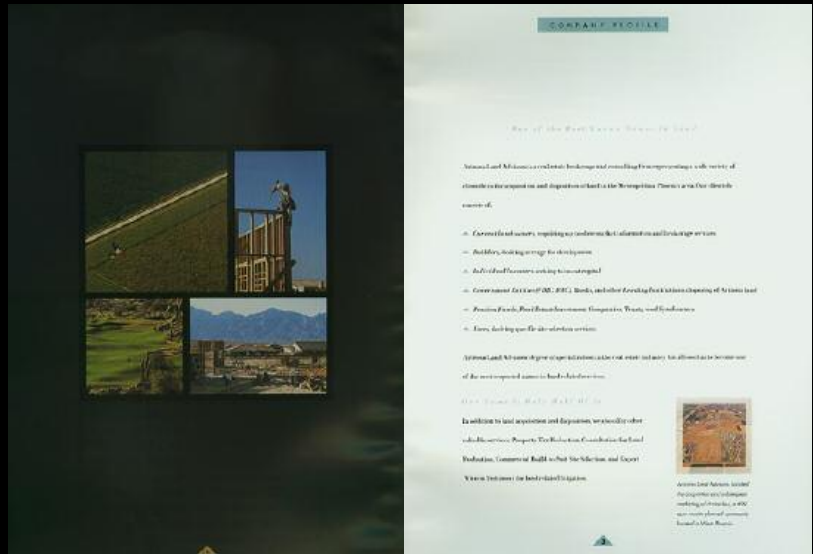
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Advertisement & Investment Brochures

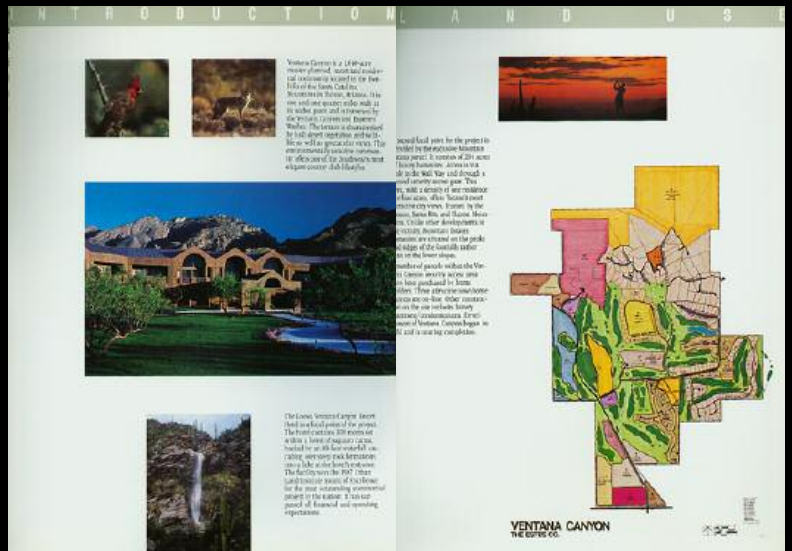
Property Management Brochure



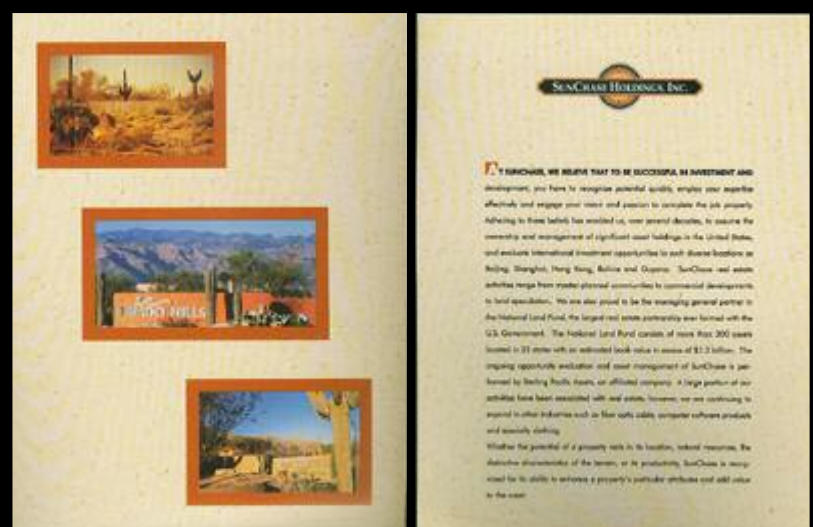
Arizona Land Advisors
Corporate Brochure



Estes Communities
Corporate Brochure



Sunchase Holdings
Corporate Brochure



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Sales Decks & Corporate Brochures

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Strategic Marketing by Design

Bret *Rowe*

Business & Vision Development

Creative & Business Writing, Blogging

Corporate Identity

*Creative + Graphic Design Production
for Sales Decks, Advertising & Collateral*

Social Marketing & Social Strategies

Web & Mobile Development/Strategies

bretrowe@marketsharembd.com

Margaret *Rowe*

Fashion & Entertainment Strategies

Media Buying

Public Relations

peggyrowe@marketsharembd.com



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Creative + Commerce since 1988

